

Terms and Conditions

These terms and conditions ("**Terms**") apply to the prize promotion to win either a trip to New York or a UK city break, run in association with the Batchelors Fantastic Four campaign (the "**Promotion**"). By participating in the Promotion, you will be legally bound by these Terms.

If there is a conflict in these Terms with any other terms whatsoever attached to any other advertising material in respect of the Promotion, these conditions will take precedence.

If you have any queries about the Promotion or these Terms then please contact the Promoter by sending an email to queries@batchelorspromotions.co.uk.

The Promoter, Agency and Fulfilment Provider

1. Premier Foods Group Limited of Premier House, Centrium Business Park Griffiths Way, St. Albans, United Kingdom, AL1 2RE is the "**Promoter**".
2. Blue Chip Interactive Limited of 2 Hardman Boulevard, Spinningfields, Manchester, M3 3AQ is the "**Agency**" and will be responsible for administering the Promotion.
3. Element London Limited of 5 Morie Street, London SW18 1SL is the "**Fulfilment Provider**" and will be responsible for fulfilment of prizes.

Eligibility

4. The Promotion is open to UK residents, aged 18 years or over only. The Promotion is not open to employees, contractors, representatives, agents, officers or directors of the Promoter, its parent companies, subsidiaries, affiliates, marketing agencies, or to any of their immediate family members or persons living in the same household, whether or not related, or to anyone else professionally connected with the Promotion.
5. The Promoter reserves the right to verify the eligibility of any participant or claimant of a prize. The Promoter may require such information as it considers reasonably necessary for this purpose, which may include proof of purchase, identity, age, residency and address. The Promoter may withhold prizes while it verifies eligibility.
6. Entries accepted by text message only. Internet access, valid email address and mobile number required. Ask bill payer's permission before entering. Texts will be charged at network provider's standard rate.

How to Enter

7. The Promotion will begin at 00:01 UK time on 19 June 2025 (the “**Opening Time**”) and close at 23:59 UK time on 10 September 2025 inclusive (the “**Closing Time**”). The period from the Opening Time and ending at the Closing Time is the “**Promotion Period**”. All entries into the Promotion online must be received by the end of the Promotional Period. The Promoter accepts no responsibility for entries that are lost, delayed, incomplete, corrupted or not received by the end of the Promotional Period for any reason. Proof of submission shall not be deemed to be proof of receipt
8. To enter, text **FANTASTIC** followed by your email address to 60777 during the Promotion Period.
9. No purchase necessary.

Restrictions on entry and prize claims

10. There is a limit of twelve (12) entries per mobile number for the duration of the Promotion Period.
11. Participants who seek to enter more than this limit may be disqualified. Entries generated by script, macro, mechanical or other automated means are prohibited and will cause disqualification. Multiple entries made through agents, third parties, organised groups or any entry duplication method will not be accepted.

Selection of winners & Prizes

12. Within seven (7) days after the Closing Time, seven (7) winners will be selected at random via a computer-generated randomiser, under the supervision of an independent observer, from all eligible entries received during the Promotion Period. The first two (2) winners selected will each win a Main Prize (as defined below), and the next five (5) winners selected will each win a Secondary Prize (as defined below).

Main Prize

13. Each Main Prize (as defined below) consists of a Fantastic Four-inspired trip to New York City, USA for two adults, including:
 - a. Return economy flights to New York (JFK or EWR) from select UK airports (London, Edinburgh, Manchester or Belfast – flights may be indirect);
 - b. Roundtrip airport transfers in New York;

- c. Five (5) nights' accommodation at a 4-star hotel in New York in a standard double occupancy room with breakfast included. A credit or debit card may be requested by the hotel at check in. The Winner shall be required to possess and travel with a valid credit or debit card;
- d. A private superhero-inspired stunts and martial arts masterclass (1 hour, with professional instructor and all equipment). The stunt masterclass will be tailored to participant's ability; participants require a reasonable level of physical health to participate in the masterclass;
- e. General admission tickets to a New York aircraft and space museum (includes VR and 4D rollercoaster experience). The minimum height is 42 inches for the VR experience, and 40 inches for the 4D roller-coaster;
- f. A two-hour private 1960s-themed walking tour of Greenwich Village (with guide). Please note that this tour may be cancelled in unfavourable weather conditions. If this event is cancelled, the Winner will be given the option of an alternate date, if practicably possible;
- g. General admission tickets to an immersive skyscraper experience (includes art exhibits and observation deck access); and
- h. Dinner at a retro-inspired diner to the value of \$100 USD per person (including tax and gratuity). The cash allowance will be converted into the Winners local currency and will be transferred into one nominated bank account of the Winner,

(together, the "**Main Prize**").

- 14. Travel insurance is included in the Main Prize, subject to restrictions and exclusions. It is the responsibility of the Winner to meet any additional costs relating to obtaining insurance cover for any pre-existing medical conditions and for any additional costs as may be specified where the Winner and/or their companion are aged 70 or over. At least one guest for the Main Prizes must be aged 21 years or over.
- 15. The Main Prize must include a Saturday night stay. Accommodations will be selected by the Fulfilment Provider at their sole discretion and do not include any other meals, incidentals, gratuities, telephone calls, or any other personal expenses incurred during the trip, which will remain the sole responsibility of the Winner.
- 16. The Main Prize excludes domestic ground transfers, meals and drinks, excursions, attractions, treatments, visas (including ESTAs), personal expenses and anything not expressly stated in clause 13.

Secondary Prize

17. Each Secondary Prize (as defined below) consists of a Fantastic Four-inspired action-packed overnight city break in the UK for two adults, including:
- a. One night's accommodation in a 4-star hotel in a standard double occupancy room with breakfast included. A credit or debit card may be requested by the hotel at check in. The Winner shall be required to possess and travel with a valid credit or debit card;
 - b. £100 per person travel allowance;
 - c. Dinner at a retro-inspired restaurant (£75 per person); and
 - d. Two (2) activities to be selected by the Winner from the following: (i) a virtual reality experience; (ii) an escape room; or (iii) tickets to an observation deck (general admission),
(together, the "**Secondary Prize**").
18. The cash allowances set out in clause 17(b) and 17(c) will be converted into the Winners local currency and will be transferred into one nominated bank account of the Winner.
19. The cities available for the Secondary Prize consist of: London, Birmingham, Liverpool, Newcastle, Bristol, Glasgow, Leeds, Manchester, Edinburgh, Belfast or Cardiff.
20. Prizes cannot be sold, transferred or auctioned. Prizes are non-transferable and non-refundable. There is no cash or other alternative, except in circumstances outside the Promoter's control, where the Promoter has the discretion to replace the prize with an alternative of equal or higher value.
21. There is a maximum of one (1) prize per household and it is not possible to claim multiple prizes.
22. Winners of a Secondary Prize must provide the Fulfilment Provider with three preferred travel dates in three separate months, each being no earlier than 6 weeks from the date of notification. The Secondary Prize cannot be taken over Christmas day, New Year's day or any other public holiday in the UK.
23. The Secondary Prize excludes domestic ground transfers, meals and drinks, excursions, attractions, treatments, visas (including ESTAs), personal expenses and anything not expressly stated in clause 13.
24. The Winner and their guest for the Main Prizes and Secondary Prizes are required to travel at the same time with the same itinerary.

Winner Announcement and Delivery of the Prize

25. Winners of the Promotion will be contacted via the email address submitted at the time of entry, within 14 days of the Closing Time (the “**Notification Date**”). Participants who have not won the Prize will not be notified.
26. If you are the winner of a prize, you will have 14 days from the Notification Date to claim the Prize by providing the requested details via email. If you do not claim the Prize by this date, your claim will become invalid. The Promoter reserves the right to offer the Prize to the next eligible participant selected from the correct entries that were received in accordance with these Terms, should a winner’s claim become invalid or, if the winner cannot accept the Prize for any reason.
27. It is the responsibility of the participant to provide accurate, up-to-date details. The Promoter cannot be held responsible for participants failing to supply accurate information which then affects the acceptance or fulfilment of their prize.
28. The Promoter accepts no responsibility for any inability of a participant to take up the prize.
29. The dates of the Main Prizes and Secondary Prizes are subject to availability. Where any of the stated inclusions in clauses 13 and 17 are unavailable, the Fulfilment Provider will offer suitable alternatives of equal or higher value. Prizes must be booked and completed within 12 months of the Winner being notified they have won.
30. Winners or guests of the Main Prizes and Secondary Prizes may be required to provide a valid credit or debit card upon check-in, to cover any incidentals or damages.

Data Protection and Marketing

31. By entering the Promotion, each participant agrees that any personal information provided by them with their entry may be held and used by the Promoter or its agents (including the Agency and Fulfilment Provider) and its suppliers for the purpose of administering the Promotion.
32. Winners may be required to take part in non-paid publicity or advertising relating to the Promotion, which may include having their photograph taken for promotional and press purposes. The Promoter may use the winner’s first name and initial, and county of residence (where available), to announce them as the winner of the Promotion. If you do not wish for your personal information to be used for this purpose or, if you wish to limit the amount of personal information that is published, please contact: privacy@premierfoods.co.uk.

33. To receive a list of winner(s) and county of residence of the winner(s), where the county of residence is available, please contact us at queries@batchelorspromotions.co.uk within 3 months of the Closing Time. Please note that we may not be able to disclose this requested information if a participant objects to the disclosure of such information in accordance with clause 23. Where a winning participant has objected to their information being disclosed, the Promoter, Agency or Fulfilment Provider will instead confirm that a valid award has taken place. The Promoter may nevertheless disclose the information to the Advertising Standards Authority if required.

Limitation of Liability

34. Insofar as is permitted by law, the Promoter, its agents (including the Agency and Fulfilment Provider) or distributors will not in any circumstances be responsible or liable to compensate the winner(s) or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

General

35. By entering the Promotion, you are agreeing to be bound by (i) these Terms and, to the extent applicable (ii) the Premier Foods Group Limited website general terms of use: <https://www.premierfoods.co.uk/legal/terms-of-use> Any entries that do not comply in full with these Terms and the applicable terms set out in this clause will be disqualified.
36. Entries and claims for prizes which do not include all of the information required will be deemed as invalid.
37. Any decision of the Promoter as to eligibility to take part in the Promotion or the result of the Promotion will be final and no correspondence or discussion will be entered into.
38. The Promoter reserves the right to refuse any entry, claim or award of prizes and/or refuse further participation in the Promotion and disqualify a participant where it believes there has been a breach of these Terms, the spirit of the promotion, any instructions forming part of this Promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or claimed using fraudulent means. The Promoter's decision will be final in this regard.
39. The Promoter accepts no responsibility for entries that are late, delayed, incomplete, lost, damaged, incorrectly submitted, are unreadable or misdirected, whether due to error, omission,

alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure, non-availability of the website, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind, or any other reason.

40. The Promoter accepts no responsibility or liability for (a) any codes, entries or notifications which are not received due to the use of incorrect or inaccurate entry information, any faulty or failed electronic data transmissions, or for any other reason; (b) any unauthorised access to, or theft, destruction or alteration of entries at any point in the operation of the Promotion; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers used in any aspect of the operation of the Promotion; (d) inaccessibility or unavailability of any network or wireless service, the Internet and/or any website; or (e) any injury or damage to any person's computer(s) or mobile device(s) which may be related to or result from any attempt to participate in the Promotion or to download any materials in connection with the Promotion.
41. The Promoter reserves the right to delay, postpone or cancel the Promotion in the event of circumstances outside its reasonable control, which it considers necessary.
42. The Promotion and these Terms are subject the laws of England and Wales. Any disputes must be referred to the English courts.
43. The Walt Disney Company, and each of their respective parent, affiliates, and subsidiaries are not responsible for the promotion, administration or execution of the travel package, competition, contest or sweepstakes.