

Terms and Conditions

These terms and conditions ("**Terms**") apply to the prize promotion to win either a trip to New York or a UK city break, run in association with the Batchelors Fantastic Four campaign (the "**Promotion**"). By participating in the Promotion, you will be legally bound by these Terms.

If there is a conflict in these Terms with any other terms whatsoever attached to any other advertising material in respect of the Promotion, these conditions will take precedence.

If you have any queries about the Promotion or these Terms then please contact the Promoter by sending an email to queries@batchelorspromotions.co.uk.

The Promoter, Agency and Fulfilment Provider

1. Premier Foods Group Limited of Premier House, Centrium Business Park Griffiths Way, St. Albans, United Kingdom, AL1 2RE is the "**Promoter**".
2. Blue Chip Interactive Limited of 2 Hardman Boulevard, Spinningfields, Manchester, M3 3AQ is the "**Agency**" and will be responsible for administering the Promotion.
3. Element London Limited of 5 Morie Street, London SW18 1SL is the "**Fulfilment Provider**" and will be responsible for fulfilment of prizes.

Eligibility

4. The Promotion is open to UK residents, aged 18 years or over only. The Promotion is not open to employees, contractors, representatives, agents, officers or directors of the Promoter, its parent companies, subsidiaries, affiliates, marketing agencies, or to any of their immediate family members or persons living in the same household, whether or not related, or to anyone else professionally connected with the Promotion.
5. The Promoter reserves the right to verify the eligibility of any participant or claimant of a prize. The Promoter may require such information as it considers reasonably necessary for this purpose, which may include proof of purchase, identity, age, residency and address. The Promoter may withhold prizes while it verifies eligibility.
6. Entries accepted by text message only. Internet access, valid email address and mobile number required. Ask bill payer's permission before entering. Texts will be charged at network provider's standard rate.

How to Enter

7. The Promotion will begin at 00:01 UK time on 19 June 2025 (the “**Opening Time**”) and close at 23:59 UK time on 10 September 2025 inclusive (the “**Closing Time**”). The period from the Opening Time and ending at the Closing Time is the “**Promotion Period**”. All entries into the Promotion must be received by the end of the Promotional Period. The Promoter accepts no responsibility for entries that are lost, delayed, incomplete, corrupted or not received by the end of the Promotional Period for any reason. Proof of submission shall not be deemed to be proof of receipt
8. To enter, text **FANTASTIC** followed by your email address to 60777 during the Promotion Period.
9. No purchase necessary.

Restrictions on entry and prize claims

10. There is a limit of twelve (12) entries per mobile number for the duration of the Promotion Period.
11. Participants who seek to enter more than this limit may be disqualified. Entries generated by script, macro, mechanical or other automated means are prohibited and will cause disqualification. Multiple entries made through agents, third parties, organised groups or any entry duplication method will not be accepted.

Selection of winners & Prizes

12. Within seven (7) days after the Closing Time, seven (7) winners will be selected at random via a computer-generated randomiser, under the supervision of an independent observer, from all eligible entries received during the Promotion Period. The first two (2) winners selected will each win a Main Prize (as defined below), and the next five (5) winners selected will each win a Secondary Prize (as defined below).

Main Prize

13. Each Main Prize (as defined below) consists of a Fantastic Four-inspired trip to New York City, USA for two adults, including:
 - a. Return economy flights to New York (JFK or EWR) from select UK airports (London, Edinburgh, Manchester or Belfast – flights may be indirect);
 - b. Roundtrip airport transfers in New York;

- c. Five (5) nights' accommodation at a 4-star hotel in New York in a standard double occupancy room with breakfast included. A credit or debit card may be requested by the hotel at check in. The Winner shall be required to possess and travel with a valid credit or debit card;
- d. A private superhero-inspired stunts and martial arts masterclass (1 hour, with professional instructor and all equipment). The stunt masterclass will be tailored to participant's ability; participants require a reasonable level of physical health to participate in the masterclass;
- e. General admission tickets to a New York aircraft and space museum (includes VR and 4D rollercoaster experience). The minimum height is 42 inches for the VR experience, and 40 inches for the 4D roller-coaster;
- f. A two-hour private 1960s-themed walking tour of Greenwich Village (with guide). Please note that this tour may be cancelled in unfavourable weather conditions. If this event is cancelled, the Winner will be given the option of an alternate date, if practicably possible;
- g. General admission tickets to an immersive skyscraper experience (includes art exhibits and observation deck access); and
- h. £150 spending money, to be paid in Sterling by cheque, BACs (select banks only) or PayPal. For list of approved banks, please contact: queries@batchelorspromotions.co.uk (together, the "**Main Prize**").

14. Travel insurance is included in the Main Prize, subject to restrictions and exclusions. It is the responsibility of the Winner to meet any additional costs relating to obtaining insurance cover for any pre-existing medical conditions and for any additional costs as may be specified where the Winner and/or their companion are aged 70 or over. At least one guest for the Main Prizes must be aged 21 years or over.

15. The Main Prize must include a Saturday night stay. Accommodations will be selected by the Fulfilment Provider at their sole discretion and do not include any other meals, incidentals, gratuities, telephone calls, or any other personal expenses incurred during the trip, which will remain the sole responsibility of the Winner.

16. The Main Prize excludes domestic ground transfers, meals and drinks, excursions, attractions, treatments, visas (including ESTAs), personal expenses and anything not expressly stated in clause 13.

Secondary Prize

17. Each Secondary Prize (as defined below) consists of a Fantastic Four-inspired action-packed overnight city break in the UK for two adults, including:
- a. One night's accommodation in a 4-star hotel in a standard double occupancy room with breakfast included. A credit or debit card may be requested by the hotel at check in. The Winner shall be required to possess and travel with a valid credit or debit card;
 - b. £350 spending money to be paid in Sterling by cheque, BACs (select banks only) or PayPal. For list of approved banks, please contact: queries@batchelorspromotions.co.uk.
 - c. Two (2) activities to be selected by the Winner from the following: (i) a virtual reality experience; (ii) an escape room; or (iii) tickets to an observation deck (general admission),
(together, the "**Secondary Prize**").
18. The cities available for the Secondary Prize consist of: London, Birmingham, Liverpool, Newcastle, Bristol, Glasgow, Leeds, Manchester, Edinburgh, Belfast or Cardiff.
19. The Secondary Prize excludes domestic ground transfers, meals and drinks, excursions, attractions, treatments, visas (including ESTAs), personal expenses and anything not expressly stated in clause 17.

General Prize Terms

20. There is a maximum of one (1) prize per household and it is not possible to claim multiple prizes.
21. The Winner and their guest for the Main Prizes and Secondary Prizes are required to travel at the same time with the same itinerary. Winners of prize must provide the Fulfilment Provider with three preferred travel dates in three separate months, each being no earlier than 6 weeks from the date of notification. Prizes cannot be taken over Christmas day, New Year's day or any other public holiday in the UK or in the country of destination of the prize. Dates and times for booking prizes (including accommodation and any experiences included within the prize package) are subject to availability and there is no guarantee that the Promoter, Agency or Fulfilment Provider will be able to accommodate any of the dates provided by the winner. Bank holidays in the UK and any destination of travel are excluded.
22. Winners will be responsible for ensuring that they and any person travelling with them are available to travel and hold valid passports (with a remaining validity period of at least 6 months from the date of travel), any necessary visas and travel documents (including insurance) for the holiday in question on the travel dates specified. Dates once notified to the Promoter(s), Agency or Fulfilment Provider, as applicable, cannot be changed. Winners and guests are responsible

for ensuring that they have all appropriate vaccinations (if necessary) and comply with health regulations. Winners and guests must comply with the applicable laws and regulations in the destination of travel and, with any terms and conditions of any carrier, airline, provider of accommodation, event or experience.

23. Prizes cannot be sold, transferred or auctioned. Prizes are non-transferable and non-refundable. There is no cash or other alternative, except in circumstances outside the Promoter's control, where the Promoter has the discretion to replace the prize with an alternative of equal or higher value.
24. Unless expressly included within the description of the prize, insurance, travel expenses, tax, personal and food and drink expenses are excluded. Any costs incurred in addition to those included within the prize and that are incidental to the fulfilment of the prize are the responsibility of the winner and their guest.
25. Experience prizes are subject to and must be used in accordance with specific provider's terms and conditions and may be subject to limitations on use and expiry dates. Any Lost, damaged or stolen tickets for experience prizes cannot be replaced. Unless specified otherwise in the prize description, experience or ticketed event prizes are general admission only.

Winner Announcement and Delivery of the Prize

26. Winners of the Promotion will be contacted via the email address submitted at the time of entry, within 14 days of the Closing Time (the "**Notification Date**"). Participants who have not won the Prize will not be notified.
27. If you are the winner of a prize, you will have 14 days from the Notification Date to claim the Prize by providing the requested details via email. If you do not claim the Prize by this date, your claim will become invalid. The Promoter reserves the right to offer the Prize to the next eligible participant selected from the correct entries that were received in accordance with these Terms, should a winner's claim become invalid or, if the winner cannot accept the Prize for any reason.
28. It is the responsibility of the participant to provide accurate, up-to-date details. The Promoter cannot be held responsible for participants failing to supply accurate information which then affects the acceptance or fulfilment of their prize.
29. The Promoter accepts no responsibility for any inability of a participant to take up the prize.

30. The dates of the Main Prizes and Secondary Prizes are subject to availability. Where any of the stated inclusions in clauses 13 and 17 are unavailable, the Fulfilment Provider will offer suitable alternatives or equal or higher value. Prizes must be booked and completed within 12 months of the Winner being notified they have won. All elements of a prize must be taken at the same time and, the winner and their guest must travel together. Once booked, the prize cannot be amended or cancelled. All elements and experiences included within the prize are subject to availability. If any elements or experiences are not available for the dates that the prize will be taken, the Promoter may substitute such elements or experiences for alternative elements or experiences of at least equivalent value, in its sole discretion
31. Winners or guests of the Main Prizes and Secondary Prizes may be required to provide a valid credit or debit card upon check-in, to cover any incidentals or damages.

Data Protection and Marketing

32. By entering the Promotion, each participant agrees that any personal information provided by them with their entry may be held and used by the Promoter or its agents (including the Agency and Fulfilment Provider) and its suppliers for the purpose of administering the Promotion. For full details on how your personal data will be collected, stored and processed, please see our Privacy Policy at Appendix 1 to these Terms.
33. Winners may be required to take part in non-paid publicity or advertising relating to the Promotion, which may include having their photograph taken for promotional and press purposes. The Promoter may use the winner's first name and initial, and county of residence (where available), to announce them as the winner of the Promotion. If you do not wish for your personal information to be used for this purpose or, if you wish to limit the amount of personal information that is published, please contact: privacy@premierfoods.co.uk.
34. To receive a list of winner(s) and county of residence of the winner(s), where the county of residence is available, please contact us at queries@batchelorspromotions.co.uk within 3 months of the Closing Time. Please note that we may not be able to disclose this requested information if a participant objects to the disclosure of such information in accordance with clause 33. Where a winning participant has objected to their information being disclosed, the Promoter, Agency or Fulfilment Provider will instead confirm that a valid award has taken place. The Promoter may nevertheless disclose the information to the Advertising Standards Authority if required.

Limitation of Liability

35. Insofar as is permitted by law, the Promoter, its agents (including the Agency and Fulfilment Provider) or distributors will not in any circumstances be responsible or liable to compensate the winner(s) or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.
36. The Promoter is solely responsible for the administration of this Promotion. Neither Disney, Marvel, any retailer or, any other company associated with this Promotion shall have any responsibility or liability to any entrant or any winner in respect of the administration or fulfilment of this Promotion except in relation to death or personal injury occurring as a result of an aforementioned party's negligence. Your statutory rights are not affected.

General

37. By entering the Promotion, you are agreeing to be bound by (i) these Terms and, to the extent applicable (ii) the Premier Foods Group Limited website general terms of use: <https://www.premierfoods.co.uk/SpecialPages/Legal-Notices/LegalNotices-TermsOfUse.aspx>. Any entries that do not comply in full with these Terms and the applicable terms set out in this clause will be disqualified.
38. Entries and claims for prizes which do not include all of the information required will be deemed as invalid.
39. Any decision of the Promoter as to eligibility to take part in the Promotion or the result of the Promotion will be final and no correspondence or discussion will be entered into.
40. The Promoter reserves the right to refuse any entry, claim or award of prizes and/or refuse further participation in the Promotion and disqualify a participant where it believes there has been a breach of these Terms, the spirit of the promotion, any instructions forming part of this Promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or claimed using fraudulent means. The Promoter's decision will be final in this regard.
41. The Promoter accepts no responsibility for entries that are late, delayed, incomplete, lost, damaged, incorrectly submitted, are unreadable or misdirected, whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications

failure, non-availability of the website, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind, or any other reason.

42. The Promoter accepts no responsibility or liability for (a) any codes, entries or notifications which are not received due to the use of incorrect or inaccurate entry information, any faulty or failed electronic data transmissions, or for any other reason; (b) any unauthorised access to, or theft, destruction or alteration of entries at any point in the operation of the Promotion; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers used in any aspect of the operation of the Promotion; (d) inaccessibility or unavailability of any network or wireless service, the Internet and/or any website; or (e) any injury or damage to any person's computer(s) or mobile device(s) which may be related to or result from any attempt to participate in the Promotion or to download any materials in connection with the Promotion.
43. The Promoter reserves the right to delay, postpone or cancel the Promotion in the event of circumstances outside its reasonable control, which it considers necessary.
44. The Promotion and these Terms are subject the laws of England and Wales. Any disputes must be referred to the English courts.
45. The Walt Disney Company, and each of their respective parent, affiliates, and subsidiaries are not responsible for the promotion, administration or execution of the travel package, competition, contest or sweepstakes.

All Fantastic Four characters and elements © MARVEL 2025

Appendix 1



THE BATCHELORS WIN A TRIP TO NEW YORK OR CITY BREAK RUN IN ASSOCIATION WITH BATCHELOR'S FANTASTIC FOUR CAMPAIGN PROMOTION

ABOUT US AND THIS NOTICE

This Privacy Notice explains what we do with your personal data in our capacity as Promoter of the Batchelor's Win a Trip to New York or City Break run in association with the Batchelor's Fantastic Four Campaign promotion ("**Promotion**").

This Privacy Notice is provided by Premier Foods Group Limited (company number: 00281728) of Premier House, Centrium Business Park Griffiths Way, St. Albans, AL1 2RE, United Kingdom as the Promoter of the Promotion. All references to "**our**", "**us**", "**we**", or "**Premier Foods**" within this Privacy Notice refer to Premier Foods Group Limited.

We are the controller of your personal data. This means that we are responsible for complying with applicable data protection laws.

We take your privacy very seriously We ask that you read this Privacy Notice carefully as it contains important information about our processing of personal data and your rights.

How to contact us



If you have any questions about this Privacy Notice, how we handle your personal data, or want to exercise any of your rights, please contact our Data Privacy Officer either:

By post: Premier House, Centrium Park, Griffiths Way, St Albans, AL1 2RE; or

By email: privacy@premierfoods.co.uk

Changes to the Privacy Notice

We may change this Privacy Notice from time to time. You should check this Privacy Notice occasionally to ensure you are aware of the most recent version that will apply each time you access this website.

WHAT PERSONAL DATA DO WE COLLECT AND WHY?



➤ Website visitors

We use cookies on our websites, which amongst other things, help to improve your experience of our

websites and to ensure that they perform as you expect. We may collect information about your computer, including information about your operating system and browser type, for system administration and to report aggregate information within Premier Foods Group and to select third parties. This is statistical data about our users' browsing actions and patterns, and does not identify any individual. For the same reason, we may obtain information about your general internet usage. For full details, please see our Cookie Policy: https://www.premierfoods.co.uk/wp-content/uploads/2024/05/Premierfoods-Cookie-Policy-Jan-2024.pdf?_gl=1*46xlza*_up*MQ..*_ga*MTEwNjM0NjczMi4xNzMyODk0OTEw*_ga_6RBRHP33EG*MTczMjg5NDkxMC4wLjAuMTczMjg5NDkxMC4wLjAuMA...

➤ Promotion entries

If submitting an entry into the Promotion, you will provide us with certain contact details, such as your name, email address and mobile telephone number. Upon winning a prize you will be asked to provide additional information, such as your residential address.

➤ Guests accompanying winners of an experience prize

Where we require personal data of the guest of a winner in order to complete the booking of a prize, we will provide the winner with contact details to provide to the guest, so that they can contact us directly to provide their personal data and complete the booking.

If you have been nominated as a guest of a winner and contact us to complete a booking, then we will ask you to provide certain information to enable you to accompany a winner in accordance with the Promotion terms and conditions, such as your name, date of birth, and accessibility and dietary requirements (please also see "Sensitive personal data" below). We will collect, hold, and process such data for the purpose of fulfilling the prize and in accordance with this Privacy Notice (to the extent applicable).

➤ Sensitive personal data

Certain prizes (such as experience prizes or, spa breaks etc.) may require us to collect sensitive personal data about winners and their guests. Where we require this information about guests, we will ask you to provide our contact details to guests, so that they can contact us directly to provide this information. The sensitive information we collect may include certain health related information, information about your accessibility and your dietary requirements. We will collect, hold, and process such data for the purpose of fulfilling the prize and in accordance with this Privacy Notice.

➤ Purposes for processing

We along with our service providers will only collect, hold and process personal data to:

- administer the Promotion;
- contact you if you are selected as a winner of a prize;
- arrange the fulfilment of any prize;
- respond to any consumer queries in respect of the Promotion;
- announce you as a winner of the prize, if we receive a request for a list of winners in accordance with our Promotion terms and conditions. We will use your first name and initial, and county of residence (where available), to announce you as the winner of

the prize. However, we will not disclose such personal data where the winner has objected to such disclosure in accordance with clause 33 of the Promotion terms and conditions;

- process your personal data on the basis that it is necessary to comply with a legal and/or regulatory requirement; and
- to establish, exercise or defend legal claims.

If you are the winner of a prize, we may also ask you to participate in non-paid publicity and advertising for the purpose of promoting the Promotion, our brands and our business activities. This may include using your name, voice and image. If you do not wish to participate, please contact our Data Privacy Officer (details above).



HOW IS PROCESSING YOUR PERSONAL DATA LAWFUL?

We will use your personal data for the purposes and legal bases set below:

- We are permitted to process your personal data on the basis that it is necessary for our performance of the contract you have agreed to enter with us (i.e. for us to perform our obligations under the Promotion terms and conditions). If you do not provide your information to us, you will not be able to participate in the Promotion.
- We are also allowed to process your personal data on the basis that it is in our legitimate interests to:
 - announce you as winner or for the purposes of publicity (unless you have contacted us to object to such use or disclosure of your personal data);
 - fulfil the prize;
 - send you any material you have requested, using the data you have provided;
 - to respond to enquiries, complaints and/or requests by you in relation to the Promotion;
 - to share with and/or receive your personal data from our third party partners; and
 - if you are a winner, to use your personal data for advertisement and promotional purposes in relation to the Promotion (unless you have contacted us to object to such use or disclosure of your personal data).

Please be aware that you have the right to object to the processing of your data for any of the legitimate interests identified.

- In addition, we are permitted to process your personal data on the basis that it is necessary to comply with a legal and/or regulatory requirement. This includes:
 - making your first name and initial, and country of residence (where available), available to people requesting that information in accordance with the Promotion terms and conditions (unless you have contacted us to object to such use or disclosure of your personal data); and
 - providing the relevant information and the winning entries to the Advertising Standards Authority, the UK's regulator of advertising, if required to do so.



WHO DO WE SHARE YOUR PERSONAL DATA WITH?

We use external providers that process your personal data for this Promotion as part of the services (such as hosting, security, and promotional administration and/or fulfilment of the prizes) which they

offer to us. We take steps to ensure that our service providers process your data in accordance with the Data Protection Law and only use it in accordance with our contract with them.

We may also disclose your data to any advisors we may appoint and to regulatory or other authorities to comply with any applicable legal obligations.

We do not transfer your personal data outside the UK.

HOW WE KEEP YOUR DATA SECURE

We strive to implement appropriate technical and organisational measures in order to protect your personal data against accidental or unlawful destruction, accidental loss or alteration, unauthorised disclosure or access and any other unlawful forms of processing. We aim to ensure that the level of security and the measures adopted to protect your personal data are appropriate for the risks presented by the nature and use of your personal data. We follow recognised industry practices for protecting our IT environment and physical facilities.



WHEN WILL WE DELETE YOUR DATA?

If you enter our Promotion your data will be held for a period of 3 months after the relevant prize draw closing date, unless you win a holiday prize, in which case, your data will be held for 12 months after the relevant prize draw closing date or, until the prize has been fulfilled, whichever the earlier.

If you raise a query or complaint with us, your data will be held for a period of up to 6 years from date of last contact.

YOUR RIGHTS

You have the following legal rights:



- the right of access to personal data relating to you
- the right to correct any mistakes in your information
- the right to ask us to stop contacting you with direct marketing
- the right to prevent your personal data being processed in some circumstances
- the right to object to processing of your data where processed on the grounds of legitimate interests
- the right to erasure in some circumstances

If you would like to exercise your rights, please contact us at the details set out above.

We will acknowledge any request that you make within one month of receiving your request, unless the request is particularly complex, in which case we will respond within three months.

Please note that exceptions apply to some of these rights which we will apply in accordance with

the law.

COMPLAINTS

If you do not think that we have processed your data in accordance with this Privacy Notice, you should let us know as soon as possible.

You have the right to make a complaint at any time to the applicable data protection authority for data protection issues. We would, however, appreciate the chance to deal with your concerns before you approach the regulator so please contact us in the first instance. The regulator in the UK is the Information Commissioner's Office (ICO) - (<https://ico.org.uk/make-a-complaint/>).